

Tales from the Trenches

What We've Learned and Tips for 2021 to Drive Business Recovery

As our economy continues to face turbulence and uncertainty, SMB owners and executives need quick perspectives to ensure they are taking the right actions for their organizations, employees, shareholders and themselves.

This panel of three expert CFOs, with combined 80 years of experience, will share what they've learned from the trenches and best practices on what they are doing to guide their clients through these turbulent times. Topics being discussed include:

- Getting the right information from your financial statements
- Key drivers and financial indicators to watch
- Optimizing cash and liquidity management
- Stress testing and building resilience
- Building the right compass
- Key lessons learned
- Looking forward to 2021

Friday
December 18
9 – 10AM



*Jeff Lacy, Area President
Moderator*



*Pat Lang, Principal
Panelist*



*Sherif Matar, Principal
Panelist*



*Bob Stecki, Principal
Panelist*



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